

10th Congressional District Democratic Committee - Meeting Minutes
Cascades Library, Room A, 21030 Whitfield Pl, Sterling, VA 20165
10:30 AM on September 14, 2019

In-Person Attendees: Karen Campblin, Bo Cherif, Matt Leslie, Linda McCray, Clara Meagher, Zach Pruckowski, Koran Saines, Joanne Spano, Marie Straub, Shelley Tamres.

Attendees by Phone: Lee Carter, Kevin Kennedy.

Excused Absences: Kimberly Adams, Kristine Condie, Jerry Foltz, Jay Frost, Ellen Heald, Lissa Savaglio, Linda Sperling, Kannan Srinivasan.

Unexcused Absences: Monte Johnson, Mansimran Kahlon, Heidi Zollo.

Guests: Amy Bauer, Randy Moore.

1. **Call to order** by the Chair – at 10:39 am.
 - a. Approval of Agenda – **MOTION, 2nd, PASSED.**
 - b. Approval of Minutes from July 13, 2019, Meeting - **MOTION, 2nd, PASSED.**
2. Treasurer's Report – **See Appendix A below.**
3. Committee changes – Amy Bauer and Randy Moore, both from LCDC, are graciously helping out with 10CDDC Communications. Amy is dealing with social media, and Randy is our new webmaster. **Tim Buchholz has resigned from the Committee. We will ask Local Committees to announce an opening, with the caveat that we will likely pick another male from Loudoun. We will hold a vote at the November meeting to fill the opening.**

OLD BUSINESS

4. Status of training for county/city chairs – Shelley – **Pre-Reorg Training to be scheduled between Election Day and Thanksgiving for folks contemplating running for an officer position at Reorg.**
5. Status of 2019 fundraising plan – **Zach – Jay has been running fundraising calls weekly.**
 - a. Annual Herring and Hovis Award Event. **Won't be as large as the last two years, but is on track to do okay.**
 - b. Smaller fall event. **Due to the large number of campaigns and other fundraising events this cycle, plus the moderate response to the Awards event, we will skip having a second event.**
6. Ways to support local committees and campaigns in 2019
 - a. "Candidate Trade Shows" – at least 2 events, east and west, to introduce local candidates to voters, hosted by the 10th CD. Karen, Mansimran, and Heidi to organize. Collaborate with Grass Roots Organizations – Karen – **Due to issues with the one planned for the Manassas area, and the lateness of this plan, we are skipping the 2nd event; attendees would be expected to be mainly campaign personnel and volunteers, who should be out canvassing. For the Winchester one, all invited candidates have accepted the invitation to participate. It will be Sept 28 at James Wood Middle School in Winchester from 1-3:00 pm. MOTION – Marie Straub, 2nd – Joanne Spano, Pay \$160 for venue – PASSED.**
 - b. Recommendations for 2019 spending by team formed to evaluate this. (Team = Kimberly Adams, ~~Tim Buchholz~~, Karen Campblin, Jerry Foltz, Jay Frost, Ellen Heald, Heidi Zollo) – Karen – **Haven't been able to schedule a meeting due to conflicts. Zach has already set us up for Facebook ads, but not Twitter or YouTube ads. YouTube requires more graphics design and video. Two components to anything we do: money and volunteer time. MOTION – Koran Saines, 2nd – Clara Meagher – Pay for a Facebook ad to remind folks about the Election and ask them to click through to candidate info – PASSED. Dollar amount will be settled later via email or telecon. Karen Campblin & Koran Saines to work with Webmaster Randy Moore to get precinct lists for non-Loudoun jurisdictions. Meeting needed in early October to determine final spending decisions.**
 - c. Determine which candidates are running unopposed in order to leverage volunteers from those districts to help elsewhere – Karen **TBD**
7. 2020 Convention process – Shelley – **Try Broad Run HS.**

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8. 2020 Women's Summit – Karen - **No update at this time.**

NEW BUSINESS

9. Do we want to add an SSL certificate to the website (\$79.99/year on GoDaddy) to protect sensitive information. Randy would like to add a "Join" button for folks to add themselves to our MailChimp email list, but won't do so unless we get SSL. – Shelley **MOTION – Matt Leslie, 2nd – Koran Saines – Purchase an SSL certificate – PASSED.**
10. Member list on website – add contact info? i.e. email addresses? We can set up email forwarding aliases for anyone who doesn't want their own email address to appear. – Shelley – **Set up aliases for everyone, firstname@10thcdvadems.us.**
11. Reorgs – Be prepared to attend Reorgs of other jurisdictions. Schedule will be known mid-November, and then we can create a sign-up. Ideally we should have two observers from another jurisdiction at each Reorg. – Zach – **Be prepared to sign-up as soon as we have the list set up mid-November.**
12. 2020 Nominating Process – We will be voting on it at the November meeting. See attachment with descriptions of the four nominating methods. – Zach –**The ban on incumbents picking the nominating process is still in Federal Court, and the injunction is still in place, so currently it's up to us to choose. Please study the methods to refresh your memories and talk to your activist groups about preferences. Zach will follow-up on campaign finance rules in the event of a non-contested primary...he has heard rumors that there is a financial advantage to using a non-Primary process. Matt Leslie explained that the Primary fundraising season opened the day after the 2018 election, so the advantage of switching to General Election fundraising sooner than the June Primary date is that maxed out donors can start donating again.**
13. **MOTION – Joanne Spano, 2nd – Marie Straub – Reimburse Jerry Foltz \$283.25 for purchase of awards – PASSED.**
14. **MOTION – Joanne Spano, 2nd – Koran Saines – Pay Annie Stokes \$120 for music accompaniment - PASSED.**

SUB-COMMITTEE REPORTS

15. Campaign Support/Bench (Karen – Chair; ~~Tim~~, Lee, Monte, Leopoldo, Koran)
16. Communications (Bo and Linda S. – Co-Chairs; Jay, Marie, Shelley)
17. Fundraising/Finance (Jay – Chair; Kimberly, Kristine, Ellen, Matt, Clara, Kannan, Heidi) – **3 emails sent re Awards event. Zach Pruckowski to provide a final email text to Randy Moore to send a last email today.**
18. Local Committee Operations (Shelley and Lissa - Co-Chairs; Kimberly, Karen, Jerry, Ellen, Kevin, Koran, Joanne)
19. Outreach (Heidi – Chair; Linda M., Koran, EJ, Kannan)
20. Announcements
- a. **American Promise is holding a viewing of the documentary, Dark Money, the evening of Oct 17, at the Winchester Library. If any of you or anyone you know is interested in overturning Citizen's United and ending Corporate Personhood, please contact Shelley Tamres.**
21. Next 10CDDC Meeting – Nov 16 or 23? – **Aim for the 16th. Set up a google form for applications for open committee position.**
22. Adjourn – **12:00 pm.**

APPENDIX A

Treasurers Report

Saturday, September 14, 2019

Submitted by: Matt Leslie

QUICK SUMMARY

Federal = \$7656.35

State = \$375.08

FEDERAL ACCOUNT

Current Balance of Federal Account: \$7656.35

Real Balance of Federal Account: \$7656.35

Federal Account Notes:

*Two incoming checks from Act Blue for \$1612.64 and \$1176.59 **Federal balance after deposit: \$10445.58***

Total raised through event page: \$3183 with 1 co-host, 1 sponsor, and 2 supporter level ticket donations as of 9/12/2019.

STATE ACCOUNT

Current Balance of State Account: \$375.08

Real Balance of State Account: \$375.08

State Account Notes:

None

Signed: Matthew A. Leslie

Date: 9/12/2019