



**10th Congressional District Democratic Committee - Agenda
Held Virtually via Zoom
10:30 AM on April 10, 2021**

Zoom Attendees: Kimberly Adams, Gretchen Almstead, Karen Campblin, Lee Carter, Bo Cherif, Jerry Foltz, Jay Frost, Ellen Heald, Kevin Kennedy, Randy Moore, Zach Pruckowski, EJ Scott, Lainie Singerman, Joanne Spano, Kannan Srinivasan, Marie Straub, Shelley Tamres, Heidi Zollo.

Excused Absences: Kristine Condie, Mansimran Kahlon, Matt Leslie, Koran Saines, Lissa Savaglio, Linda Sperling.

Unexcused Absences: Monte Johnson.

1. **Call to order** by the Chair (Quorum = 12) – **Meeting called to order when quorum was met approximately 10:35 AM.**
 - a. Approval of Agenda – **MOTION, 2nd, PASSED.**
 - b. Approval of Minutes from February 13, 2021, Meeting – **Randy suggested removing the Zoom info from the minutes. Jerry corrected the spelling of Irene Shin’s last name. MOTION to approve as amended, 2nd, PASSED.**
2. Treasurer's Report
Federal Account: \$ 4359.33
State Account: \$ 375.08
3. Committee changes – None

OLD BUSINESS

4. Statements – The statements approved last meeting have been distributed. **Randy will verify the language in the statements posted on the website to what is in the approved minutes.**
5. Planning for 2021 – Now that our terms have been extended through 2021, what do we want to establish as goals?
 - a. Candidate recruitment –Winchester/Frederick is still searching for someone to run in HD29. **Zach will be talking to a potential candidate next week. If that person doesn’t commit, will still need to find someone. Jerry has a possible lead to follow up on.**
 - b. Manassas is holding a caucus for their primary process. **Winchester/Frederick will also hold a caucus. The Manassas filing deadline was yesterday. One person filed for each position, so the Manassas caucus will be cancelled.**
 - c. Fundraising – Tentatively planning an event during the weekend of June 26-27. **The first weekly fundraising meeting was held this past Tuesday with a small number of attendees. A number of kinds of events were discussed, but Jay wants feedback from more people. The June event will be virtual. Targeting a second possible in-person event on Monday, Sep 13. Randy pointed out there’s a Fairfax event on Sep 12, so we need to avoid that date if our date is changed. Next DPVA meeting and Juneteenth “luncheon” are June 19, so no conflict with our intended June weekend. Future fundraising weekly meetings will be held on Tuesdays at 7:00 PM. Randy reminded everyone that he’s maintaining calendars, both public and internal, and we should be informing him of major events in the local committees.**
 - a. Training – Karen Campblin is organizing a candidate training for April 27. **A candidate training will be held on April 27 from 6-7:30 PM. Krista Jones will be the facilitator. Will target folks who are deciding whether or not to run for office. Will include a couple of modules plus breakout sessions for more in-depth discussions. Will go over how to run a campaign, including field operations, fundraising, etc.; creating and updating a campaign plan; importance of keeping track of deadlines; where to find filing requirements; hiring practices; volunteer recruitment; how much money will be needed to run an effective campaign; personal financial implications; digital media; Zach will review the levels of the Democratic party and how to work with the Coordinated Campaign; outreach to minorities. Chris Tandy is finalizing outreach material to advertise the**



**10th Congressional District Democratic Committee - Agenda
Held Virtually via Zoom
10:30 AM on April 10, 2021**

training. Karen is reaching out to the local committees to spread the word on this. Randy asked for a description he can post on the website and share over our 1,500 subscriber Mailchimp list. Heidi is attending a grassroots coalition meeting tomorrow, and also requested the outreach material to disseminate there. Zach said we should target anyone thinking about running in 2022 or 2023.

NEW BUSINESS

6. Other possible 2021 activities for 10CDDC:

- a. Randy brought up the voter suppression happening in other states and asked if we want to encourage our folks to get involved fighting it.
- b. Bo suggested voter outreach to remind people to vote in the primary. Randy will send an email related to the primary and early voting. Jay suggested posting this on the 10CDDC social media and encouraging our folks to re-share the content to their personal networks.
- c. Joanne pointed out that we have a challenger to Del. LaRock who needs to be supported. LaRock has questioned the integrity of our elections, spoke at the Jan 6 Trump rally downtown, and has really moved to the right. Paul Siker is now our official nominee to run against him since no one else filed. He has a campaign manager and is already doing fundraising and outreach. He is a rural businessman, but has no name recognition in politics.
- d. Joanne suggested that in addition to supporting campaigns in the normal ways, contributions and volunteer work, that we also have their back when they are attacked by Republicans, who mostly spread lies. Zach pointed out that the Republicans don't have a positive agenda, so they fall back on mudslinging. Kimberly suggested we keep in touch between meetings to let others know about attacks we can respond to. Remember that all our contact info is listed in the 10CDDC gsheet. Lainie suggested we post lots of positive content on social media about our candidates who are attacked; the more positive posts, the higher the visibility on social media. Jay suggested bringing someone in to teach us the best strategies for dealing with both official and unofficial negative communications about our candidates. Lainie said that videos on persuading people who are nervous about the vaccines and also about jury communication for lawyers probably contain strategies that would work well here. Lainie and Jay will talk offline about creating a possible presentation.

SUB-COMMITTEE REPORTS

7. Campaign Support/Bench (Karen – Chair; Lee, Monte, Leopoldo, Koran)
8. Communications (Bo and Linda – Co-Chairs; Jay, Randy, Marie, Shelley) – **Bo has been posting announcements from our electeds. Randy has been posting election info, and he put out a call for content to post on the website.**
9. Fundraising/Finance (Jay – Chair; Kimberly, Kristine, Ellen, Matt, Randy, Kannan, Heidi)
10. Local Committee Operations (Lainie & Lissa – Co-Chairs; Shelley, Kimberly, Karen, Jerry, Ellen, Kevin, Koran, Joanne)
11. Outreach (Heidi – Chair; Koran, EJ, Kannan, Gretchen) – **Heidi encouraged all of us to pick our primary candidate(s) of choice and volunteer for them. Early voting begins April 23rd.**
12. Announcements
 - a. **EJ pointed out that the three minority caucuses, black, asian, and latino, are sponsoring “tri-caucus” statewide candidate forums as follows:**
 - i. **April 28 – Lt. Governor**
 - ii. **May 12 – Governor**
 - iii. **May 26 – Attorney General**
13. Next 10CDDC Meeting – **Shelley to do a doodle poll (May 1, 8, or 15).**
14. Adjourn **MOTION, 2nd, PASSED 11:30 AM.**



**10th Congressional District Democratic Committee - Agenda
Held Virtually via Zoom
10:30 AM on April 10, 2021**

Submitted by Shelley Tamres, Secretary, 10CDDC