



**10th Congressional District Democratic Committee - Minutes
Held Virtually via Zoom
10:30 AM on August 28, 2021**

Zoom Attendees: Kimberly Adams, Gretchen Almstead, Bo Cherif, Kristine Condie, Jerry Foltz, Jay Frost, Mansimran Kahlon, Kevin Kennedy, Randy Moore, Zach Pruckowski, Koran Saines, Lissa Savaglio, Joanne Spano, Kannan Srinivasan, Marie Straub, Shelley Tamres.

Excused Absences: Karen Campblin, Ellen Heald, Matt Leslie, EJ Scott, Lainie Singerman, Heidi Zollo.

Unexcused Absences: Monte Johnson, Linda Sperling.

1. **Call to order** by the Chair (Quorum = 11) – **Meeting called to order by the Chair at 10:32 AM.**
 - a. Approval of Agenda – **MOTION, 2nd, PASSED.**
 - b. Approval of Minutes from June 19, 2021, Meeting – **MOTION, 2nd, PASSED.**
2. Treasurer's Report
 - Federal Account: \$ 9,363.78
 - State Account: \$ 375.08
3. Committee changes – 1 open seat for a male General Assembly member. **Zach sent notice to the male members of the General Assembly about the opening. Del. Suhas Subramanyam was the only respondent to express interest. MOTION to accept Suhas Subramanyam as a member of the 10CDDC, 2nd, PASSED.**

OLD BUSINESS

4. Planning for 2021 – Now that our terms have been extended through 2021, what do we want to establish as goals?
 - a. Candidate recruitment is done. We have candidates for all of our HoD races.
 - b. Fundraising –Held an in-person event July 11. A second virtual event will be held Sep 16. Weekly planning meetings are being held on Tuesdays from 7-7:30 pm. **Madeleine Albright will be our keynote speaker. Be sure to attend the planning meetings, and be sure to invite you family, friends, and contacts since this determines how much we can spend to promote our candidates. The flyer is available on the website and Facebook page. We're holding the event the night before early voting begins as a kickoff event for this election.**
 - c. Training –Future training events? Possibly make videos-on-demand available? If so, what technology should we use?
 - d. Presentation on strategies for responding to negative attacks on our candidates? Lainie & Jay
 - e. Other?
5. Returning to in-person meetings. Whenever we do, Kim Adams offered to help with hybrid broadcast. Shelley Tamres suggested we continue FaceBook Live and restrict guests to that platform. **Not sure when we will return to in-person meetings. Depends on COVID-19 transmission rates. Will need to be hybrid whenever it happens.**
6. Loudoun School Board updates? (Last month it was decided to issue a statement pointing out that the current behavior of the anti-CRT folks, which includes death threats to the School Board members, is completely unacceptable. Lissa and Jerry were supposed to draft a statement, but this was overcome by events.) **They're still collecting sigs for a number of recalls for Loudoun School Board members plus the Commonwealth Attorney. A Fairfax judge has already tossed out one filed there, and we think there are two more filed. The first one has been filed in Loudoun. Originally these recall drives were based on getting the kids back into classrooms, then pivoted to anger over the transgender equality policy and Critical Race Theory. The hope on the part of the organizers seems to be to drive angry Republican voters to the polls. Virginia Code Section 24.2-233 spells out the fairly limited criteria for removal from office. Zach will look into whether we can file amicus briefs.**
7. **Leopoldo Martinez was nominated for a Senate confirmed post. Zach is not sure at this time if he can remain on the DNC.**



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NEW BUSINESS

8. How to spend funds raised at first event? **We have about \$9K to spend.**
- a. Yard signs & barn signs – **Local committees are getting a lot fewer signs from the Coordinated Campaign than in the past since the Coordinated Campaign is distributing them via a text program. So the local committees across the state are joining in on a large sign order.**
 - b. Digital ads – **Our presence on Instagram is almost non-existent, we are very limited in pictures. But if we do digital ads, we could expand onto this platform.**
 - c. Direct donations
 - d. Other suggestions?
 - i. **Texting - Targets the younger population, which we really need to do this year. They won't understand the importance of this election.**
 - ii. **Staffer for canvassing.**

MOTION - \$4K for yard signs, \$1K for barn signs, after next fundraiser split remaining available 50-50 between a staffer and digital ads, 2nd. DPVA is now unionized, so if we hire a staffer, they need to be hired in such a way that it doesn't conflict with that. Makes it harder to hire someone for a short time period. Jay suggested trying to do something in conjunction with DPVA to fund a staffer to run a outreach program. Friendly amendment to change a staffer to a textbanking program. There was some discussion about the targeting of digital ads, but that doesn't need to be decided today. MOTION to close debate, 2nd. Without objection, we're moving forward to directly voting on the main motion. No objection, so vote on main motion as amended was taken, PASSED.

SUB-COMMITTEE REPORTS

9. Campaign Support/Bench (Karen – Chair; Monte, Leopoldo, Koran)
10. Communications (Bo and Linda – Co-Chairs; Jay, Randy, Marie, Shelley) **Randy has put candidate links on the website.**
11. Fundraising/Finance (Jay – Chair; Kimberly, Kristine, Ellen, Matt, Randy, Kannan, Heidi)
12. Local Committee Operations (Lainie & Lissa – Co-Chairs; Shelley, Kimberly, Karen, Jerry, Ellen, Kevin, Koran, Joanne) **Lissa reminded everyone that Reorgs are coming up fairly soon, and the State Chairs are deciding about whether they will be in-person or virtual. Should have an answer to that within a month.**
13. Outreach (Heidi – Chair; Koran, EJ, Kannan, Gretchen)
14. Announcements – **The Blue Commonwealth Gala and the 3rd Quarter Central Committee Meeting will be virtual.**
15. Next 10CDDC Meeting – **Either before or after the 3rd Qtr Central meeting on Sep 25, depending on the starting time of the Central meeting.**
16. Adjourn **MOTION to adjourn at 11:55 AM, 2nd, PASSED.**

Submitted by Shelley Tamres - Secretary, 10CDDC