



**10th Congressional District Democratic Committee - Minutes
Held Virtually via Zoom
12:00 PM on September 25, 2021**

Zoom Attendees: Gretchen Almstead, Bo Cherif, Jerry Foltz, Jay Frost, Ellen Heald, Kevin Kennedy, Matt Leslie, Randy Moore, Zach Pruckowski, Lissa Savaglio, Lainie Singerman, Joanne Spano, Linda Sperling, Kannan Srinivasan, Marie Straub, Shelley Tamres, Heidi Zollo.

Excused Absences: Kimberly Adams, Karen Campblin, Kristine Condie.

Unexcused Absences: Monte Johnson, Mansimran Kahlon, Koran Saines, Suhas Subramanyam.

1. **Call to order** by the Chair (Quorum = 12) – **Meeting called to order at 12:02 PM.**
 - a. Approval of Agenda – **MOTION, 2nd, PASSED.**
 - b. Approval of Minutes from August 28, 2021, Meeting – **MOTION, 2nd, PASSED.**

2. Treasurer's Report

Federal Account:

\$ 12,299.95	in bank
\$ (8,742.00)	payment to DPVA for signs
\$ 1,603.93	due from ActBlue
\$ 1,167.00	due from Loudoun for signs
\$ 600.00	due from Frederick for signs
\$ 1,500.00	due from PWC for signs
\$ 175.00	due from Clarke for signs
\$ 300.00	due from Manassas for signs
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\$ 8,903.88	TOTAL

State Account: \$ 375.08

Question: Why did we pay \$8,742 for signs when we authorized \$5,000 for them last meeting? (\$4,000 was authorized for yard signs and \$1,000 was authorized for barn signs.)

Answer: We were asked to send one check for all of CD10 to DPVA instead of having the Local Committees send money directly to DPVA. The 5 numbers above that are due to us from the Local Committees for signs equals the difference of \$3,742.

OLD BUSINESS

3. Planning for 2021 – Now that our terms have been extended through 2021, what do we want to establish as goals?
 - a. Fundraising –Second, virtual, event held Sep 16. Raised **\$4,675. Jay wants to get us to \$10,000 in the bank (Federal account) by year-end. Use email solicitation. Maybe use a newsletter piece to also solicit funds. We haven't been utilizing emails very much. We need to build out our 1,500 person list...Jay has some possible data to use for this. We also should solicit for recurring contributions.**
 - b. Presentation on strategies for responding to negative attacks on our candidates? Lainie & Jay - **No update.**
 - c. Other?
4. Loudoun School Board updates – amicus briefs? **Lissa commented that amicus briefs aren't needed since they would just bring more attention to the recall efforts, and we don't want to do that.**
5. How to spend funds raised at second event? At the last meeting, we decided to spend what's left on a textbanking program (50%) and digital ads (50%). **Jay raised the question of what use of the money will bring the most votes in. Studies related to this tend to be for presidential or senate races, not off-year state races. It was suggested we could do direct donations to campaigns. Shelley & Matt pointed out that we need to save some money in case we end up holding an in-person Reorg and have to make a deposit on a venue. The Gooditis campaign asked us for a donation. Lissa & Matt felt that we would have to give to all the delegate campaigns equally, and that would be such small amounts it wouldn't make a large impact to any of them. Lainie suggested that we consider giving a small to just Gooditis because she reached out to us and**



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that's a recognition of our work. Zach responded that there likely haven't been more asks because we haven't been doing direct donations for several years. There are about 14 delegate candidates with at least some precincts in the 10th. There are about 12 with a solid portion of their district in the 10th. Jerry agrees with Lainie about the initiative shown by Gooditis. But he pointed out that if we give to Gooditis, other campaigns might then reach out to us. Heidi, Bo, & Jerry agree with Lainie. Randy suggested that instead of direct donations to campaigns, we target more money from the ads into particular delegate areas. Is Gooditis the most at-risk incumbent? Per Zach, it's between her and Dan Helmer, however Matt thinks Gooditis is clearly more at risk than Helmer. Is Siker the only Dem up against a Republican incumbent, and do we want to fund potential expansion of the seats we hold? Matt thinks at least half the precincts need to be in the 10th to be considered a 10th race. Jerry pointed out that Helmer is being helped by DPVA, but Gooditis and Siker have districts totally within CD10 and aren't receiving the same kind of help as Helmer from the state. MOTION to donate \$500 to both Gooditis and Siker, 2nd. Friendly amendment accepted to increase to \$1,000 each. Jay wants us to be able to adopt criteria for making these decisions so that we can explain them and also be consistent into the future. Amendment offered by Jay to create a pool of 1/3 of the money and a subcommittee to develop criteria and determine the recipients, 2nd. Kannan offered a friendly amendment that this happen within a week's time. Concerns were expressed about the delay involved with this amendment. Jay will withdraw his amendment to avoid delay, but wants us to pursue the criteria and having a fund for the purpose. Shelley pointed out that Jay is the Chair of the Fundraising/Finance Sub-Committee, which is the logical place to work on the criteria. Zach pointed out that we can adopt a process, but Reorg is happening soon, and we can't impose this on the next committee. Shelley pointed out that if we don't adopt a process, we can be fairly certain the next committee won't do anything like this. MOTION on the floor, as amended (\$1,000 each to Gooditis and Siker), PASSED with 2 abstentions. MOTION to spend \$4,000, \$2,000 on a textbanking program and \$2,000 on digital ads, 2nd, PASSED. Zach will follow up w/Matt to get those checks out.

NEW BUSINESS

6. Memorial Resolution honoring Loudoun County School Board member Leslee King. **This was passed by Central this morning, but we want the 10th to weigh in on this as well. MOTION to adopt the Resolution, 2nd, PASSED. View the Resolution [here](#).**
7. Items covered at Central Meeting and Chair's Summit.
A series of virtual training sessions were held in September sponsored by the 2021 Commonwealth Summit. Email Zach if you want to attend the upcoming Thursday, Oct 30, training about Reorganization or to obtain the links to the past trainings:
 - 9/9 – Campaign '21 GOTV**
 - 9/16 – Voter Protection Planning and Resources**
 - 9/23 – Redistricting with NDRC**
 - 9/30 - Reorganization**
8. Reorganizations
 - a. State/Congressional Districts – **Our committee will reorganize in January. The local committees elect delegates, by caucus if too many people file to be delegates, to a congressional district convention and a state convention. We need to be thinking about whether we want to run to be on the next committee, and be cognizant of the fact that some of us may be redistricted into another CD.**
 - b. Local Committees – **Local committees reorg anytime from Dec 1 to Jan 15. We oversee the local committee reorgs. Fairfax & PWC have limits on their membership numbers, so they may have to hold actual caucuses to elect those members.**

Per Zach, there is a lawsuit going on about whether to hold another election for HOD in 2022 based on the new districts. So we may have both congressional and HOD elections next year.

SUB-COMMITTEE REPORTS



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9. Campaign Support/Bench (Karen – Chair; Monte, Leopoldo, Koran, Suhas)
10. Communications (Bo and Linda – Co-Chairs; Jay, Randy, Marie, Shelley) **Sample ballot links are needed on the website. DPVA is pushing IWillVote.com for election info. Zach said that a Communications meeting is needed asap to deal with the textbanking program and the digital ads.**
11. Fundraising/Finance (Jay – Chair; Kimberly, Kristine, Ellen, Matt, Randy, Kannan, Heidi)
12. Local Committee Operations (Lainie & Lissa – Co-Chairs; Shelley, Kimberly, Karen, Jerry, Ellen, Kevin, Koran, Joanne)
13. Outreach (Heidi – Chair; Koran, EJ, Kannan, Gretchen)
14. Announcements

Volunteer to canvass and GOTV. Fairfax has put out a plea for volunteers to hand out sample ballots at Early Voting locations. We're being very outnumbered by Republicans. You can sign up for Fairfax Early Voting coverage here:

[Sign up for the Fairfax County Government Center](#)
12000 Gov't Center Pkwy, Fairfax 22035

[Sign up for Mount Vernon Government Center](#)
2511 Parkers Ln, Alexandria 22306

[Sign up for the North County Government Center](#)
1801 Cameron Glen Dr, Reston 20190

You can sign up for Loudoun Early Voting coverage [here](#).

15. Next 10CDDC Meeting – **Meet after the election on Nov 13 to avoid Thanksgiving.**
16. Adjourn **MOTION to adjourn, 2nd, PASSED at 1:43 PM.**

Submitted by Shelley Tamres, Secretary, 10CDDC